



بفخر مساهم في
اقتصاد دبي
PROUD CONTRIBUTOR
TO DUBAI'S ECONOMY

sme.ae

YOUR ROAD TO SUCCESS

2024

FOLLOW US





TARGET GATE

INFORMATION TECHNOLOGIES



.....
WHO WE ARE?

about US.

We established our company with the aim of providing integrated and innovative solutions in the fields of media, visual design, digital data trading, and electronic marketing. We combine creativity and technology to offer our clients exceptional experiences and contribute to their success through digital media

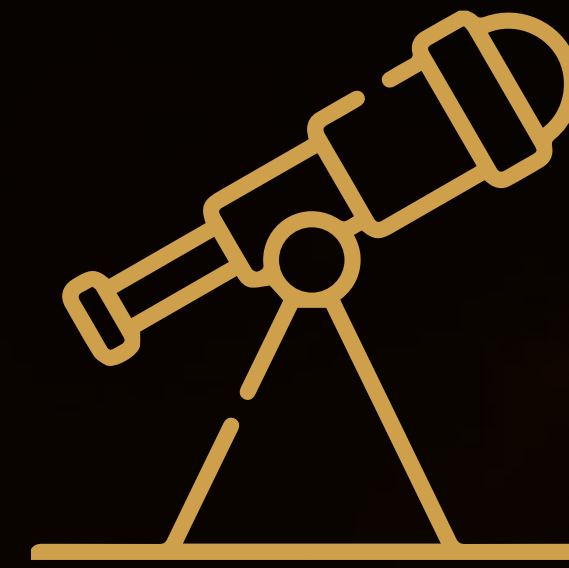
Our company was established with a distinct foundation to add real marketing value in the Emirati market. We aim to serve marketing objectives comprehensively and uniquely, in a manner that aligns with modern business fields reaching global standards. We keep pace with modern marketing tools and present visualizations in a professional and contemporary manner.



WHO IS TARGET GATE?

VISSION

We aspire to be a globally leading company in providing innovative and tailored digital solutions to our clients. We aim to contribute to their goals and success through creativity and dedication, employing a modern and contemporary approach that highlights digital, visual, and audio works in an objective and beneficial manner.



WHO IS TARGET GATE?

MISSION

We strive to meet the aspirations of our clients by delivering high-quality services in the fields of media, visual design, digital data trading, and electronic marketing. We endeavor to achieve excellence and innovation in everything we offer to attain perfection in clients' visual identities. We harness the best ideas to create a bridge between various media fields and effective real-time marketing globally, especially in the United Arab Emirates.

OUR SERVICES

GENERAL SERVICES WE OFFER

UI/UX
DIGITAL MARKETING
EVENTS AND CONFERENCE
SEARCH ENGINE OPTIMIZATION
ADVERTISING VIDEOS AND PHOTOS
SOCIAL MEDIA **GOOGLE CAMPAIGN**
MARKETING PER CONTENT **PODCAST**
MARKETING BY PERFORMANCE
COMPETITORS ANALYSIS **GOOGLE ADS**
SOCIAL MEDIA POS **BLOGS CREATING**
SEO KEYWORDS **BOTS PROGRAMING**
COMMERCIAL VIDEOS
MEDICAL EVENTS AND SESSION
CAMPAIGN MANAGEMENT
CONTENT WRITING
CREATE PIXEL
COPY WRITING
ONLINE STORE
PHOTO SESSION
PRODUCTION
PROGRAMING
WEB DESIGN

DIGITAL MARKETING

GENERAL SERVICES WE OFFER



WEBSITE/STORE MARKETING

Creating and managing websites
and online stores



SOCAIL MEDIA MARKETING

Turn your business social media
to be point of sell



COMUNICATION MARKETING

E-mail & whatsapp marketing
will give a big value

WEB MARKETING

GENERAL SERVICES WE PROVIDE



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SEO / SEM

We offer comprehensive services to enhance websites to ensure they appear better in search engine results.

WEB / ONLINE STORE

Designing websites and e-commerce stores in a modern style that enables better accessibility and gives your customers a sense of expertise

GOOGLE CAMPAIGNS

We manage Google Ads campaigns regularly, including performance monitoring and ad optimization to ensure our clients achieve their goals with maximum effectiveness.

SOCIAL MEDIA MARKETING

GENERAL SERVICES WE PROVIDE

CONTENT MARKETING

We develop and implement marketing campaigns based on engaging and diverse content to attract followers and stimulate interaction

MARKETING PERFORMANCE

We measure the performance of marketing campaigns and analyze the results to improve performance and achieve desired outcomes

STUDIES ANALYSES

We conduct real-world studies on the markets in which you sell, studying your audience and the persona of your buyer before anything else



Customized **PHOTOGRAPHY**

Photography, videography, and advertising photography



EVENTS CONFERENCE

We document events and conferences in a professional style that highlights details and important moments



VISUAL PRODUCTION

innovative and engaging video photo advertising production services to increase interaction and attention to your brand



PODCAST STREEM

provide professional podcast production services to distribute audio content and expand your listener base



Categories

PHOTOGRAPHY

Photography, videography, and advertising photography

BEST SERVICES WE OFFER

- Products photography
- Fashion photography
- Events and Conference
- Medical events and session
- Restaurants, Foods and sweets
- Hotels and palace
- Commercial videos and photos
- Advertising videos and photos
- Podcast
- Wedding and special occasions

www.targetgate.ae



WE OFFER **MODELING**

We carefully select suitable models for projects, focusing on their appearance, acting abilities, and professionalism

The modeling agency service is an integral part of the services we offer at Target Gate. We take pride in providing a diverse and distinguished range of models to meet our clients' requirements in various fields, including advertisements, fashion shows, films, and special events.

Click here to go to the link of the file containing the approved models by Target Gate Company

CLICK HERE



Marketing By **INFLUENCER**

A marketing strategy that relies on using social media influencers to promote specific products or services

The effectiveness of influencer marketing relies on the influencer's ability to effectively engage with their target audience and build strong relationships with them. Influencers are highly popular in various fields such as fashion, beauty, sports, travel, and others, enabling them to effectively convey the brand's message to a wide and targeted audience

Click here to go to the link of the file containing the approved
Influencers by Target Gate Company

CLICK HERE

EVENTS SETUP EQUIPMENTS

GREEN GATE ERP SOFTWARE FOR GREEN BUSINESS

Wedding setup equipment services typically involve providing various items and furnishings needed to create a beautiful and functional setting for weddings.

These services aim to alleviate the stress of wedding planning by providing couples with everything they need to create their desired wedding atmosphere. They often involve consultation and customization to tailor the setup to the couple's preferences and venue specifications

Click here to go to the link of the file containing the SETUP EQUIPMENTS used by Target Gate Company

[CLICK HERE](#)

PRODUCTION SERVICES



GRAPHIC DESIGN



PRINTING JOBS



GIFT ITEMS

ERP SYSTEM

GREEN GATE ERP SOFTWARE FOR GREEN BUSINESS

Resource Management
System GreenSoft



Consultancy



Clinic Management
System



Accounting services



Outsourcing services

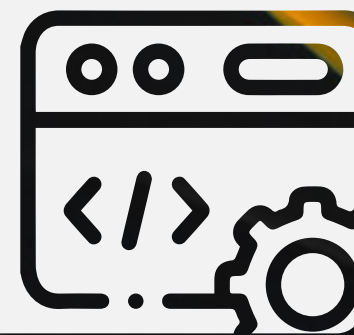


The Green Gate Company has focused on designing and developing high-quality information technologies to meet the needs of the market. We provide our clients and customers with post-sale services and consultations to confirm our commitment to implementing quality policies that align with industry standards

SPECIALIZING IN

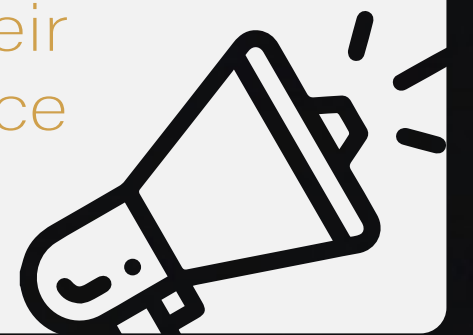
Designing and developing websites and mobile applications

unique and innovative designs tailored to our clients' needs, focusing on a unique user experience and excellent performance



Digital marketing and social media management

innovative marketing strategies targeting specific audiences to increase their engagement and improve product and service sales



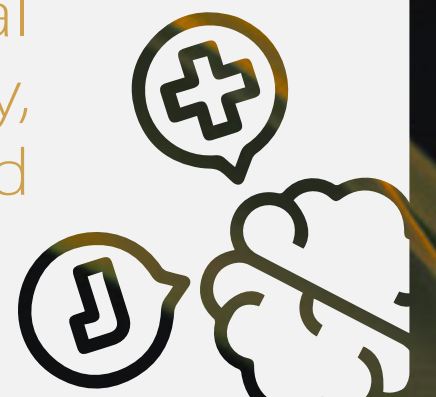
Data analysis and providing statistics and reports

data analysis services and understand consumer behaviors to assist in making informed strategic decisions and achieving business goals



Graphic design and visual identity

graphic design services and create visual identities that reflect the brand's personality, contributing to building a strong and distinctive identity



Ask

WHY US?

What sets us apart from the services currently offered in the United Arab Emirates market?



Quality and professionalism:

Delivery of high-quality images and videos with a professional appearance, utilizing advanced technology in photography and production.



Creativity and artistic excellence:

Offering innovative and unique ideas in photography and execution, making the work stand out from competitors.



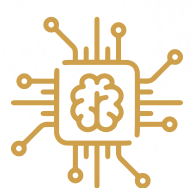
Experience and specialization:

Expertise in photography and videography, including specialization in specific areas such as fashion photography, medical events, and advertising.



Personalized service:

Understanding clients' needs and providing customized and distinguished service tailored to their individual requirements.



Technological innovation:

Utilizing modern technology and tools in photography and production, contributing to the delivery of exceptional and innovative work, as well as using artificial intelligence tools to create visually appealing and readable content



What is the **ADDED VALUE**

Studying and identifying all marketing priorities and multiple aspects that serve the company

dealing with studying societal values in the United Arab Emirates, along with achieving and providing reports according to the plans submitted for both primary and secondary marketing. Determining the level of achievement and progress in marketing the company compared to the qualitative and quantitative sales volume in the markets.



SEND SMS CONTACT US

FOR MORE INFORMATION

REACH OUT

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TARGET GATE

Our company is the ideal partner for companies seeking success and innovation in the marketing and media market in the United Arab Emirates

UAE, DUBAI - NAD ALHAMAR

AL HAMMADI COMMERCIAL BUILDING
OFFICE NUB : **03**

GOOGLE REVIEWS

[CLICK HERE](#)

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اقتصاد دبي

PROUD CONTRIBUTOR
TO DUBAI'S ECONOMY



مؤسسة محمد بن راشد
لتنمية المشاريع الصغيرة والمتوسطة
DUBAI SME

